

Choose Paris Region — one-stop investment and talent attraction agency

City Innovation Library · Good practice · Francia

Puntuación de calidad: 67/100

Solidez de la evidencia: Moderada

Resumen

Choose Paris Region is the Île-de-France Region's official attractiveness agency. In 2022 it directly facilitated 308 FDI projects creating 7,749 jobs (≈75% of Paris Region total). In 2024: 370 projects, 8,170 jobs (+18%). Clients include OpenAI, HubSpot and Datadog.

Dimensiones clave

Dimensión	Puntuación
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Evaluable por C-NAPSE

Fuentes de datos

[C-NAPSE web research](#) — consultado el 2026-06-20

[Choose Paris Region](#) — consultado el 2026-06-20

[Choose Paris Region — official website](#) — consultado el 2026-06-20

[CPR 2022 results press release](#) — consultado el 2026-06-20

[Institut Paris Région — Facts & Figures 2024 \(independent\)](#) — consultado el 2026-06-20

[CPR Governance page](#) — consultado el 2026-06-20

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