

Porto TERA — municipal strategy to attract, develop and retain talent

City Innovation Library · Good practice · Portugal

Puntuación de calidad: 76/100

Solidez de la evidencia: Sólida

Resumen

TERA (Talent, Evolve, Retain & Attract) is Porto's municipal talent strategy. Since 2022: 433k+ platform visits, 124k job applications, 9,000 employability sessions, 2,260 digital-skills learners. Porto_4_All: 73% of migrants entered employment. Eurocities Awards 2024 winner.

Dimensiones clave

Dimensión	Puntuación
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	3/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	3/3
Multi-stakeholder collaboration	2/3

Evaluable por C-NAPSE

Fuentes de datos

C-NAPSE web research — consultado el 2026-06-20

Câmara Municipal do Porto — consultado el 2026-06-20

Porto TERA — official platform — consultado el 2026-06-20

Eurocities Awards 2024 — Porto TERA (independent review) — consultado el 2026-06-20

InvestPorto — Porto creates 47% of Portugal's talent — consultado el 2026-06-20

Eurocities Awards 2024 — talent category — consultado el 2026-06-20

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