

Porto TERA — municipal strategy to attract, develop and retain talent

City Innovation Library · Good practice · Portugal

Score de qualité : 76/100

Niveau de preuve : Solides

Résumé

TERA (Talent, Evolve, Retain & Attract) is Porto's municipal talent strategy. Since 2022: 433k+ platform visits, 124k job applications, 9,000 employability sessions, 2,260 digital-skills learners. Porto_4_All: 73% of migrants entered employment. Eurocities Awards 2024 winner.

Dimensions clés

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	3/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	3/3
Multi-stakeholder collaboration	2/3

Évalué par C-NAPSE

Sources de données

[C-NAPSE web research](#) — consulté le 2026-06-20

[Câmara Municipal do Porto](#) — consulté le 2026-06-20

[Porto TERA — official platform](#) — consulté le 2026-06-20

[Eurocities Awards 2024 — Porto TERA \(independent review\)](#) — consulté le 2026-06-20

[InvestPorto — Porto creates 47% of Portugal's talent](#) — consulté le 2026-06-20

[Eurocities Awards 2024 — talent category](#) — consulté le 2026-06-20

Citer — Evidoria. *Porto TERA — municipal strategy to attract, develop and retain talent*. ID persistant : e2933c9f-9759-45a0-98db-64ba9ff3b2a9.