

22@Barcelona — From Industrial Poblenou to Innovation District, Costs Included

City Innovation Library · Good practice · Spain

Quality score: 76/100

Evidence strength: Observational / pre–post

Summary

Barcelona rezoned 200 hectares of derelict Poblenou industry into 22@, now home to over 8,000 companies and 90,000+ jobs — but 20 years of academic study also document an 86% rise in local housing prices and displacement of small firms and residents.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	0/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-13

[Ajuntament de Barcelona / 22@Barcelona](#) — accessed 2026-08-13

[Centre for Liveable Cities \(Singapore\): Dense, Mixed, Vibrant — the 22@ Innovation District](#) — accessed 2026-08-13

[Journal of Evolutionary Studies in Business \(Universitat de Barcelona\): Measuring the development of innovation districts — 22@Barcelona Case](#) — accessed 2026-08-13

[Harvard: Pallares-Barbera, Productive gentrification in Barcelona — the effects of the new economy](#) — accessed 2026-08-13

Cite this — Evidoria. 22@Barcelona — From Industrial Poblenou to Innovation District, Costs Included. Persistent ID: 78f95650-bfa6-414d-87ec-feb5277b6e83.