

Activate AI: Isle of Man's Whole-Population AI Upskilling Programme

Digital Inclusion · Good practice · Isle of Man

Quality score: 72/100

Evidence strength: Descriptive / self-reported

Summary

Digital Isle of Man's 'Activate AI' programme pairs a free 200+ hour online platform with in-person, sector-tailored sessions for all 85,000 residents; official figures cite around 1,000-1,200 participants trained in year one, backed by a new GBP 1m National AI Office in 2026.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	0/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-15

[Digital Isle of Man \(Isle of Man Government, Department for Enterprise\)](#) — accessed 2026-07-15

[Digital Isle of Man: Activate AI](#) — accessed 2026-07-15

[Isle of Man Government: Activate AI launch announcement](#) — accessed 2026-07-15

[Raconteur: How do you upskill a country in AI?](#) — accessed 2026-07-15

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