Agentes Locais de Inovação (ALI) — Sebrae's Embedded Innovation-and-Productivity Agents for Brazilian Small Firms

City Innovation Library · Good practice · Brazil

Quality score: 71/100

Evidence strength: Strong

Summary

Sebrae's ALI programme places trained agents in small firms for free diagnosis-and-improvement cycles: 450,000+ businesses in 3,500+ municipalities over 15 years, with reported productivity gains — but evidence is pre–post and self-reported, with no counterfactual.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-19

Sebrae (Serviço Brasileiro de Apoio às Micro e Pequenas Empresas), with CNPq (2010–2020) — accessed 2026-11-19

Agência Sebrae — ALI 15 anos: 450 mil pequenos negócios atendidos — accessed 2026-11-19

Silva & Nunes (2023), REVES — ALI in Porto Alegre, 245 MSEs — accessed 2026-11-19

DataSebrae — Análise da pesquisa de impacto do ALI, ciclo 2025 — accessed 2026-11-19

Cite this — Evidoria. *Agentes Locais de Inovação (ALI) — Sebrae's Embedded Innovation-and-Productivity Agents for Brazilian Small Firms*. Persistent ID: e0d42ccc-c96d-4667-9111-6511b5e3de0d.