

Agoterra × Noé Biodiversity Certificates Pilot — Hauts-de-France & Normandy Farms

PES & Nature-Based Solutions · Good practice · France

Quality score: 27/100

Evidence strength: Cautionary / limited

Summary

A five-year pilot pays 30 sugar-beet and flax farmers in France's Hauts-de-France and Normandy regions for biodiversity-friendly practices, scored on a 17-theme methodology and pre-funded by La Banque Postale, Dior and Norsys.

Key dimensions

Dimension	Score
Carbon — sequestration / storage, evidenced	0/3
Biodiversity — conservation / improvement, evidenced	1/3
Water & soil — retention, infiltration, erosion control	1/3
Fire resilience — risk reduction, evidenced	0/3
Governance, certification & transferability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-25

[Agoterra / Noé / Organization for Biodiversity Certificates \(OBC\)](#) — accessed 2026-09-25

[Réussir — Agoterra et Noé lancent les « premiers » certificats biodiversité dans l'agriculture](#) — accessed 2026-09-25

[agridées — Certificats Biodiversité en agriculture : une nouvelle économie du vivant](#) — accessed 2026-09-25

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