# AI for Business — Kaunas University of Technology's 2-ECTS ECIU Micro-Credential, Evaluated Activity by Activity

AI in Education · Good practice · Lithuania

Quality score: 40/100

Evidence strength: Moderate


### *Summary*

KTU's online 2-ECTS 'AI for Business' micro-credential for ECIU students packs 51 activities; a 31-learner case study found tests rated highest (3.96/5), hands-on AI projects lowest (3.42), and satisfaction tracking grades (r≈0.53).


### *Key dimensions*

| Dimension | Score |
|---|---|
| Equity & inclusion | 1/3 |
| Transparency, ethics & data protection | 2/3 |
| Teacher capability & pedagogy | 1/3 |
| Scalability & sustainability | 1/3 |
| Evidence of learning impact | 1/3 |

Evaluated by C-NAPSE

### *Data sources*


C-NAPSE web research — accessed 2026-11-15

Kaunas University of Technology (KTU) — School of Economics and Business; ECIU — accessed 2026-11-15

Case study, Proceedings of ECIE 2025 (KTU repository PDF) — accessed 2026-11-15

Conference listing — Academic Conferences International — accessed 2026-11-15

ECIU listing — spring 2025 run (26 learners) — accessed 2026-11-15

ECIU listing — spring 2026 run (20 learners) — accessed 2026-11-15



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