

AI Gaokao Application Agents — China's Tech Platforms Guide Millions to University Places

AI in Education · Good practice · China

Quality score: 33/100

Evidence strength: Descriptive / self-reported

Summary

In June 2026, Alibaba, Tencent and Baidu launched free AI agents that turn gaokao scores into ranked university and major choices. Within three weeks, ~14-15 million users each tried Alibaba's and Baidu's tools, and Tencent's bot fielded about 80 million questions.

Key dimensions

Dimension	Score
Evidence of learning impact	0/3
Equity & inclusion	2/3
Transparency, ethics & data protection	0/3
Teacher capability & pedagogy	0/3
Scalability & sustainability	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-16

[Alibaba \(Tongyi Qianwen/Qwen\), Tencent \(Yuanbao\) & Baidu — national AI admissions-guidance agents](#) — accessed 2026-08-16

[Global Times: AI plays growing role in college applications after gaokao](#) — accessed 2026-08-16

[Seoul Economic Daily: Free AI Chatbots Upend China's College Admissions Consulting Market](#) — accessed 2026-08-16

[Caixin Global: Chinese Tech Giants Turn College Admissions Into Latest AI Battleground](#) — accessed 2026-08-16

Cite this — Evidoria. *AI Gaokao Application Agents — China's Tech Platforms Guide Millions to University Places*. Persistent ID: 6d952c3f-83d5-413d-8d3c-cdd8c420112b.