

AI Video vs. Written Feedback — Zayed University's Action-Research Trial on Emirati Undergraduate Writing

AI in Education · Good practice · United Arab Emirates

Quality score: 33/100

Evidence strength: Quasi-experimental

Summary

A 2025 Zayed University study split 40 Emirati undergraduates into AI video- and written-feedback groups over three writing tasks. Written feedback gave significantly higher critical-thinking scores (2.80 vs 2.59, $p < 0.05$); video raised engagement and AI-ethics awareness.

Key dimensions

Dimension	Score
Evidence of learning impact	2/3
Equity & inclusion	0/3
Transparency, ethics & data protection	2/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	0/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-02

[Zayed University](#) — accessed 2026-08-02

[An action research study on AI video vs. written feedback — Cogent Education / Taylor & Francis](#) — accessed 2026-08-02

[Zayed University ZU Scholars — full text repository copy](#) — accessed 2026-08-02

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