

Ajira Digital – Digital Skills and Online Jobs for Kenyan Youth

Digital Inclusion · Good practice · Kenya

Quality score: 92/100

Evidence strength: Observational / pre–post

Summary

Kenya's Ajira Digital programme has trained 390,968 young people across all 47 counties since 2017 via 101 free-access empowerment centres, connecting 119,462 to online jobs in the gig economy, with a Dalberg-evaluated impact.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-21

[ICT Authority, Ministry of Information, Communication and Digital Economy, Kenya](#) — accessed 2026-06-21

[EAA Observatory – Ajira Digital solution profile](#) — accessed 2026-06-21

[Mastercard Foundation – Ajira Digital Program](#) — accessed 2026-06-21

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