

amsterdam&partners; Foundation

City Innovation Library · Good practice · Netherlands

Quality score: 81/100

Evidence strength: Descriptive / self-reported

Summary

Public-private partnership with City of Amsterdam strengthening the reputation of the Amsterdam Metropolitan Area among residents, visitors and businesses by deploying the right data and insights, new technologies and storytelling, they guide those target groups through the unique

Key dimensions

Dimension	Score
Scalability	2/3
Innovation	3/3
Inclusiveness / equity	2/3
Evidence of impact / measured results	1/3
Sustainability / continuity	3/3
Transferability / demonstrated replication	3/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE City Innovation Library research](#) — accessed 2026-08-14

[amsterdam&partners; Foundation](#) — accessed 2026-08-14

[visitor economy](#) — accessed 2026-08-14

[amsterdam inbusiness \(AIB\)](#) — accessed 2026-08-14

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