

Apple's Accessibility Nutrition Labels — Pre-Download Disclosure of App Accessibility Features on the App Store

Digital Inclusion · Good practice · United States of America

Quality score: 56/100

Evidence strength: Descriptive / self-reported

Summary

Apple introduced Accessibility Nutrition Labels for the App Store in 2025, letting developers disclose upfront which accessibility features — VoiceOver, Voice Control, captions, larger text — an app supports before users download it, worldwide.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	0/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-09

[Apple Inc.](#) — accessed 2026-09-09

[Apple Newsroom announcement](#) — accessed 2026-09-09

[Fast Company coverage](#) — accessed 2026-09-09

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