

Attaa Digital – Saudi Arabia's Volunteer-Powered National Digital Literacy Initiative

Digital Inclusion · Good practice · Saudi Arabia

Quality score: 76/100

Evidence strength: Descriptive / self-reported

Summary

Saudi Arabia's MCIT mobilised 28,000+ volunteer specialists to deliver free digital-literacy training and Arabic-language tech content nationwide, reaching over 7 million beneficiaries in its first year and winning the UN's WSIS Prizes 2020.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	0/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-09

[Ministry of Communications and Information Technology \(MCIT\), Saudi Arabia](#) — accessed 2026-07-09

[ITU WSIS Prizes 2020 stocktaking record](#) — accessed 2026-07-09

[Arab News: Saudi Arabia launches Digital Giving initiative \(2018\)](#) — accessed 2026-07-09

[Saudipedia: Attaa Digital Initiative](#) — accessed 2026-07-09

Cite this — Evidoria. *Attaa Digital – Saudi Arabia's Volunteer-Powered National Digital Literacy Initiative*. Persistent ID: c8becf64-255c-45db-b059-6692b780ac36.