

Bájale al Acoso — Free SMS Harassment Reporting on Quito's Public Transport

Gender Equality · Good practice · Ecuador

Quality score: 78/100

Evidence strength: Strong

Summary

Launched March 2017 under UN Women's global Safe Cities programme, Quito's 'Bájale al Acoso' lets riders text 'ACOSO' plus a bus number free to 6367; over 2,700 reports have reached a dedicated support team, with 43 cases referred to prosecutors and 10 convictions.

Key dimensions

Dimension	Score
Transferability / replicability	3/3
Impact on gender equality	1/1
Effectiveness	1/1
Efficiency	0/1
Evaluated outcomes	1/1
Sustainability	1/1
Achievement / evidence	1/1
Gender-mainstreaming embedding	1/1
Curator validation	0/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-06

[Municipal Patronato San José \(Municipality of Quito\) with UN Women](#) — accessed 2026-09-06

[UN Women Ecuador – Programa Ciudades Seguras Quito](#) — accessed 2026-09-06

[IADB Transport Gender Lab: La lucha contra el acoso sexual en Ecuador](#) — accessed 2026-09-06

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