

Basel Area Business & Innovation — dual FDI and startup support agency

City Innovation Library · Good practice · Switzerland

Quality score: 62/100

Evidence strength: Moderate

Summary

Basel Area Business & Innovation (2023): 34 foreign companies settled (17 countries; 76% life sciences) + 86 startups supported — projecting ~700 new jobs within 3–5 years across three Swiss cantons. Europe's most concentrated life-sciences cluster.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-21

[Basel Area Business & Innovation](#) — accessed 2026-06-21

[Basel Area Business & Innovation – annual reports](#) — accessed 2026-06-21

[Switzerland Global Enterprise – Basel Area attracts companies from 17 countries \(2023\)](#) — accessed 2026-06-21

[S-GE – investing in the Basel Area](#) — accessed 2026-06-21

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