

Baseline Survey of the Mongolian Start-up Ecosystem — A JICA-Backed Diagnostic to Guide National Innovation Policy

City Innovation Library · Good practice · Mongolia

Quality score: 52/100

Evidence strength: Moderate

Summary

JICA's 2022 baseline survey of 80 Mongolian tech start-ups found they had created 1,318 jobs and an estimated MNT 452bn in value, rivalling the tourism sector, and used the findings to push government toward a dedicated national start-up policy.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	1/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-24

[JICA Mongolia Office, KITE Mongolia LLC, Mongolian Marketing Consulting Group](#) — accessed 2026-08-24

[JICA topics page](#) — accessed 2026-08-24

[JICA Final Report \(PDF\)](#) — accessed 2026-08-24

[StartupBlink Global Startup Ecosystem Index — Mongolia](#) — accessed 2026-08-24

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