

BETTO — Colombia's AI system for targeting early childhood care to vulnerable children

AI in the Public Sector · Good practice · Colombia

Quality score: 67/100

Evidence strength: Observational / pre–post

Summary

ICBF's BETTO uses AI to geo-locate Colombia's most vulnerable 0–5-year-olds and match them with qualified childcare operators. By mid-2021: 217,000 previously unserved children reached, 1,138 contracts (COP 2.2 trillion), 743,741 care slots across 32 departments.

Key dimensions

Dimension	Score
Evidence of impact / measured public value	2/3
Transparency, fairness & accountability	2/3
Transferability / demonstrated replication	1/3
Scalability beyond pilot	3/3
Governance, capability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-21

[Instituto Colombiano de Bienestar Familiar \(ICBF\)](#) — accessed 2026-06-21

[IDB fAirLAC case study](#) — accessed 2026-06-21

[Infobae Colombia – ICBF AI operator selection](#) — accessed 2026-06-21

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