

bKash — Mobile Financial Services Reshaping Financial Inclusion in Bangladesh

Digital Inclusion · Good practice · Bangladesh

Quality score: 92/100

Evidence strength: Strong

Summary

bKash, Bangladesh's mobile financial service launched in 2011, has grown to nearly 84 million verified accounts and moved over a million garment workers onto digital wages, with national data linking its growth to measurable poverty reduction.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-09-23

bKash Limited (BRAC Bank & Money in Motion joint venture) — accessed 2026-09-23

The Business Standard: The bKash revolution — accessed 2026-09-23

The Daily Star: Bangladesh Bank Financial Inclusion Report 2024 — accessed 2026-09-23

Cite this — Evidoria. *bKash — Mobile Financial Services Reshaping Financial Inclusion in Bangladesh*. Persistent ID: b2530012-e9f7-4ab2-b218-8a7f82364ddb.