

BlueCity — circular-economy incubator (Rotterdam)

City Innovation Library · Good practice · Netherlands

Quality score: 86/100

Evidence strength: Descriptive / self-reported

Summary

A former Rotterdam swimming pool turned circular-economy hub where 55+ entrepreneurs turn each other's waste into raw materials — a flagship of the city's circular strategy.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Sustainability / continuity	3/3
Innovation	3/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3
Transferability / demonstrated replication	3/3
Scalability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-17

[BlueCity / City of Rotterdam](#) — accessed 2026-06-17

[Holland Circular Hotspot — BlueCity](#) — accessed 2026-06-17

[Rotterdam circular city](#) — accessed 2026-06-17

Cite this — Evidoria. *BlueCity — circular-economy incubator (Rotterdam)*. Persistent ID: ea6b6627-5469-4b14-b70b-86147b4dbd46.