Botswana Investment and Trade Centre — Merging Investment and Export Promotion

City Innovation Library · Good practice · Botswana

Quality score: 38/100

Evidence strength: Cautionary / limited

Summary

Botswana merged its export and investment agencies into BITC in 2012 to diversify beyond diamonds; in FY2020/21 it facilitated P1.38bn in FDI and P2.96bn in export earnings — both below annual targets amid the pandemic.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	1/3
Scalability	1/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	1/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-08-21

Botswana Investment and Trade Centre (BITC) — accessed 2026-08-21

Mmegi via PressReader: BITC hauls in P1.4bn FDI despite COVID-19 — accessed 2026-08-21

SADC-DFRC: Botswana Investment and Trade Centre — accessed 2026-08-21

Botswana Business Weekly: BITC's 10 years of excellence — accessed 2026-08-21

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