Brasil Mais Produtivo — Subsidised Lean-Manufacturing Consulting for 3,000 Industrial SMEs

City Innovation Library · Good practice · Brazil

Quality score: 71/100

Evidence strength: Strong

Summary

Brazil gave 3,000 industrial SMEs 120 hours of on-site lean consulting (R$18k cost, firm paid R$3k). Monitoring reported +52% productivity on the targeted line. An independent study finds employment +4–17%, but participants self-selected and few would pay the full price.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-10

Ministério da Indústria, Comércio Exterior e Serviços (MDIC), delivered by SENAI with ABDI, Apex-Brasil, Sebrae and BNDES — accessed 2026-11-10

IPEA–CEPAL (2018) Avaliação de desempenho do Brasil Mais Produtivo — accessed 2026-11-10

Castro & Ehrl (2024), 'Lean on me, firm', Small Business Economics — accessed 2026-11-10

AEA RCT Registry AEARCTR-0003603 — Low-Cost Management Consulting and Firm Productivity — accessed 2026-11-10

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