

Business Investment Zone (BIZ) / BIZ Eindhoven Centrum

City Innovation Library · Good practice · Netherlands

Quality score: 81/100

Evidence strength: Descriptive / self-reported

Summary

2,100 entrepreneurs and real estate owners in Eindhoven Center invest €800,000 annually for 5 years. For entrepreneurs, the BIZ replaces the annual advertising tax. The BIZ Eindhoven Center is not only unique because of its size - the largest in the Netherlands - it is also the f

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	3/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	3/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE City Innovation Library research](#) — accessed 2026-08-14

[current BIZ period 2022-2026](#) — accessed 2026-08-14

[GLOW Eindhoven](#) — accessed 2026-08-14

[“Eindhoven: From an Entrepreneurial Led to Organised Innovative Region” journal](#) — accessed 2026-08-14

[The City as a Living Lab: Eindhoven, Eurocities webinar notes](#) — accessed 2026-08-14

[Smart City Continuous Innovation Process \(SCCIP\)](#) — accessed 2026-08-14

[BIZ Regulations](#) — accessed 2026-08-14

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