

Carlsberg × WWF-UK Water Sensitive Farming Initiative — On-Farm Sediment Traps in Norfolk's Barley Catchments

PES & Nature-Based Solutions · Good practice · United Kingdom

Quality score: 27/100

Evidence strength: Observational / pre–post

Summary

Carlsberg funds WWF-UK and the Norfolk Rivers Trust to build on-farm sediment traps with East Anglian barley growers; a 2025 impact report found three monitored traps returned over 14 million litres of water and cut sediment reaching local rivers.

Key dimensions

Dimension	Score
Carbon — sequestration / storage, evidenced	0/3
Biodiversity — conservation / improvement, evidenced	1/3
Water & soil — retention, infiltration, erosion control	2/3
Fire resilience — risk reduction, evidenced	0/3
Governance, certification & transferability	1/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-17

[Carlsberg Group & WWF-UK, delivered by Norfolk Rivers Trust](#) — accessed 2026-09-17

[Carlsberg Group — Carlsberg partners with WWF to replenish water in the UK](#) — accessed 2026-09-17

[WWF-UK — Carlsberg partnership](#) — accessed 2026-09-17

[Norfolk Rivers Trust — WWF x Carlsberg project](#) — accessed 2026-09-17

[Carlsberg/WWF Impact Report, April 2025 \(PDF\)](#) — accessed 2026-09-17

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