Centros de Desarrollo de Negocios — Sercotec's National Network of Business Advisory Centres for Chilean Micro and Small Firms

City Innovation Library · Good practice · Chile

Quality score: 76/100

Evidence strength: Strong

Summary

Chile's state SME agency runs 62 free business-advisory centres. A University of Chile difference-in-differences evaluation found client employment up 26%, hired workers up 32% and unpaid family work sharply down; sales rose only for older retail firms.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-18

Sercotec (Servicio de Cooperación Técnica), Government of Chile — accessed 2026-11-18

University of Chile — Evaluación de Impacto de los CDN (2018) — accessed 2026-11-18

Sercotec — Cuenta Pública 2026 (2025 results) — accessed 2026-11-18

DIPRES — Monitoring of programme evaluation commitments — accessed 2026-11-18

Cite this — Evidoria. *Centros de Desarrollo de Negocios — Sercotec's National Network of Business Advisory Centres for Chilean Micro and Small Firms*. Persistent ID: d45f55b3-5d30-4a0a-9461-6f7bcc128789.