

# Choose Paris Region — one-stop investment and talent attraction agency

City Innovation Library · Good practice · France

Quality score: 67/100

Evidence strength: Moderate

## Summary

Choose Paris Region is the Île-de-France Region's official attractiveness agency. In 2022 it directly facilitated 308 FDI projects creating 7,749 jobs (≈75% of Paris Region total). In 2024: 370 projects, 8,170 jobs (+18%). Clients include OpenAI, HubSpot and Datadog.

## Key dimensions

| Dimension                                  | Score |
|--------------------------------------------|-------|
| Evidence of impact / measured results      | 2/3   |
| Transferability / demonstrated replication | 2/3   |
| Scalability                                | 2/3   |
| Sustainability / continuity                | 3/3   |
| Innovation                                 | 1/3   |
| Inclusiveness / equity                     | 1/3   |
| Multi-stakeholder collaboration            | 3/3   |

Evaluated by C-NAPSE

## Data sources

[C-NAPSE web research](#) — accessed 2026-06-20

[Choose Paris Region](#) — accessed 2026-06-20

[Choose Paris Region — official website](#) — accessed 2026-06-20

[CPR 2022 results press release](#) — accessed 2026-06-20

[Institut Paris Région — Facts & Figures 2024 \(independent\)](#) — accessed 2026-06-20

[CPR Governance page](#) — accessed 2026-06-20

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