

CNP Group vs. Individual Management Consulting for Auto-Parts SMEs

City Innovation Library · Good practice · Colombia

Quality score: 76/100

Evidence strength: Randomised controlled trial

Summary

Colombia's CNP ran a randomized trial testing individual versus lower-cost group-based management consulting for 159 auto-parts SMEs; both raised management scores 8-10 points, but only the group model, costing a third as much, produced statistically significant firm growth.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	3/3
Sustainability / continuity	2/3
Innovation	3/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-21

[Centro Nacional de Productividad y Competitividad \(CNP\), with World Bank researchers](#) — accessed 2026-08-21

[Review of Economic Studies](#) — accessed 2026-08-21

[World Bank Development Impact blog](#) — accessed 2026-08-21

Cite this — Evidoria. *CNP Group vs. Individual Management Consulting for Auto-Parts SMEs*. Persistent ID: 891f139c-aaeb-4039-a3b0-2f214a7565e1.