

Conectadas: Tigo's Mobile Digital-Skills Platform for Women Across Central America

Digital Inclusion · Good practice · El Salvador

Quality score: 68/100

Evidence strength: Moderate

Summary

Since 2017, telecom operator Tigo's free Conectadas platform has taught digital and financial-literacy skills to women unable to attend in-person classes; it reports over 100,000 women trained in El Salvador, 50,000+ in Guatemala and 10,000+ in Honduras.

Key dimensions

Dimension	Score
Innovation level	2/5
Sustainability (ongoing)	1/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-03

[Millicom International Cellular \(Tigo\), with USAID, UN Women, FUNDEMAS and Grameen Foundation](#) — accessed 2026-09-03

[Grameen Foundation: Millicom/Tigo launches Conectadas platform](#) — accessed 2026-09-03

[Millicom investor news release: Conectadas platform launch](#) — accessed 2026-09-03

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