

CONSERV — Twice-Yearly Payments for Legally Clearable Forest, Brazilian Amazon and Cerrado

PES & Nature-Based Solutions · Good practice · Brazil

Quality score: 67/100

Evidence strength: Moderate

Summary

Since 2020, Brazil's CONSERV programme has paid Amazon/Cerrado landowners ~\$50-79/hectare twice yearly to conserve legally clearable forest, protecting over 30,000 hectares -- 14,843 verified storing 540,635 tonnes of carbon -- with measurably fewer fires on enrolled land.

Key dimensions

Dimension	Score
Carbon — sequestration / storage, evidenced	3/3
Biodiversity — conservation / improvement, evidenced	1/3
Water & soil — retention, infiltration, erosion control	1/3
Fire resilience — risk reduction, evidenced	2/3
Governance, certification & transferability	3/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-09-07

IPAM (Amazon Environmental Research Institute), with Woodwell Climate Research Center, Environmental Defense Fund and The Nature Conservancy Brazil — accessed 2026-09-07

Mongabay: In Brazil, a project paying farmers for forests is looking to scale up — accessed 2026-09-07

IPAM Amazônia: CONSERV protects another 8,000 hectares of private property — accessed 2026-09-07

CONSERV: Rural producers in Brazil are paid for conservation in the Amazon — accessed 2026-09-07

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