

Creative HQ — Wellington's Two-Decade Startup Accelerator and Innovation Hub

City Innovation Library · Good practice · New Zealand

Quality score: 67/100

Evidence strength: Moderate

Summary

Wellington's leading startup hub (est. 2004), Creative HQ has supported 1,500+ founders and 450+ companies in 20 years, generating NZ\$128M in annual economic contribution and 1,300 jobs; winner of 'Best Contribution to the Tech Sector' at the NZ Hi-Tech Awards.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	1/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-26

[Creative HQ](#) — accessed 2026-06-26

[Creative HQ official](#) — accessed 2026-06-26

[Callaghan Innovation — Creative HQ](#) — accessed 2026-06-26

[NZ Gold Awards — 2024 supporting](#) — accessed 2026-06-26

[Creative HQ LinkedIn profile](#) — accessed 2026-06-26

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