

Croatia's Vouchers for Digitalisation (HAMAG-BICRO / NPOO)

City Innovation Library · Good practice · Croatia

Quality score: 52/100

Evidence strength: Observational / pre–post

Summary

Croatia's 'Vouchers for Digitalisation' programme signed 2,016 grants worth €10.6M to SMEs for digital marketing, cybersecurity, AI-readiness and strategy work, funded through the EU-backed National Recovery and Resilience Plan.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	1/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-24

[HAMAG-BICRO & Croatian Ministry of Economy](#) — accessed 2026-07-24

[Invest Croatia – Vouchers for Digitalisation](#) — accessed 2026-07-24

[European Commission – Digitalization vouchers project](#) — accessed 2026-07-24

[European Semester country report \(2025\)](#) — accessed 2026-07-24

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