

Digital Ambassadors Program (DAP) — Gender-Balanced Digital Literacy Corps, Rwanda

Gender Equality · Good practice · Rwanda

Quality score: 74/100

Evidence strength: Observational / pre–post

Summary

Rwanda's government-led Digital Ambassadors Program trains young digital ambassadors, 51% of them women, to deliver community digital-literacy training nationwide. Over 3.26 million citizens were trained 2017–2024, lifting digital literacy from under 10% to 75.2%.

Key dimensions

Dimension	Score
Transferability / replicability	2/3
Impact on gender equality	1/1
Effectiveness	1/1
Efficiency	0/1
Evaluated outcomes	1/1
Sustainability	1/1
Achievement / evidence	1/1
Gender-mainstreaming embedding	1/1
Curator validation	0/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-11

[Rwanda Information Society Authority \(RISA\) / Ministry of ICT and Innovation](#) — accessed 2026-07-11

[RISA – Digital Ambassadors Program \(DAP\)](#) — accessed 2026-07-11

[World Economic Forum – Rwanda's digital ambassadors are boosting computer literacy](#) — accessed 2026-07-11

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