

Digital Ambassadors Programme (Rwanda)

Digital Inclusion · Good practice · Rwanda

Quality score: 92/100

Evidence strength: Observational / pre–post

Summary

Rwanda's Digital Ambassadors Programme deployed 1,000 peer facilitators to train 1,567,034 citizens in basic digital skills (2022–2026), raising public e-service adoption from 30% to 73%. All 30 districts covered; women and rural communities prioritised.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-21

[Ministry of ICT and Innovation \(MINICT\) / Rwanda Information Society Authority \(RISA\)](#) — accessed 2026-06-21

[MINICT Rwanda – Digital Ambassadors Programme \(official\)](#) — accessed 2026-06-21

[KTPress – KOICA and Rwanda conclude Digital Ambassador Program \(2026\)](#) — accessed 2026-06-21

[World Economic Forum – Rwanda's digital ambassadors boost computer literacy](#) — accessed 2026-06-21

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