

Digital Jersey — A Government-Backed Digital Economy Diversification Agency

City Innovation Library · Good practice · Jersey

Quality score: 62/100

Evidence strength: Descriptive / self-reported

Summary

Since 2012, Jersey's government-backed digital agency has grown the island's tech sector to over 3,000 jobs, 400+ digital firms and £158m in digital GVA, using a regulatory sandbox to test fintech and IoT rules — a model for diversifying beyond financial services.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	1/3
Sustainability / continuity	3/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-12

[Digital Jersey](#) — accessed 2026-09-12

[Digital Jersey](#) — accessed 2026-09-12

[Locate Jersey — Tech Industry](#) — accessed 2026-09-12

[Jersey Evening Post — economic growth through digital](#) — accessed 2026-09-12

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