

Digital Self [Digitala jag]

Digital Inclusion · Good practice · Sweden · National

Quality score: 76/100

Evidence strength: Descriptive / self-reported

Summary

The Digital Self (Digitala jag) is a nationwide educational initiative that helps small and medium-sized businesses grow with the help of the Internet. The initiative was founded by Almi Business Partner and Google and offers free education - both online and physical education -

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	0/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by MEDICI consortium

Data sources

[MEDICI / Digital Inclusion Atlas](#) — accessed 2026-06-14

[Practice website](#) — accessed 2026-06-14

[Information source](#) — accessed 2026-06-14

Cite this — Evidoria. *Digital Self [Digitala jag]*. Persistent ID: ac02b720-3c11-41d3-91ca-f0b7ef21c9d0.