

Digitalisation Grants for SMEs — Romania's PNRR Digital Adoption Scheme

City Innovation Library · Good practice · Romania

Quality score: 43/100

Evidence strength: Observational / pre–post

Summary

Romania's National Recovery Plan offered SMEs grants of €20,000–100,000 for digital adoption; 7,188 firms applied in 2023 for a €350m fund, but by mid-2025 only 2,828 (53% of target) had signed contracts — a cautionary case in recovery-fund delivery.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	1/3
Sustainability / continuity	1/3
Innovation	1/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-09

[Ministry of Investments and European Projects \(MIPE\)](#) — accessed 2026-08-09

[Ministry of Investments and European Projects — SME digitalisation grants \(PNRR\)](#) — accessed 2026-08-09

[StartupCafe — PNRR digitalisation results: 2,828 companies contracted](#) — accessed 2026-08-09

Cite this — Evidoria. *Digitalisation Grants for SMEs — Romania's PNRR Digital Adoption Scheme*. Persistent ID: e05e0e6b-6880-42a8-a1e1-c7b2eaa63156.