

# Digitalisation Vouchers — Croatia's NRRP-Funded SME Digital Transformation Scheme

City Innovation Library · Good practice · Croatia

Quality score: 43/100

Evidence strength: Moderate

## Summary

Croatia's Ministry of Economy ran three rounds of EU-funded Digitalisation Vouchers (2022-2024/25), disbursing EUR 10.6 million to 2,016 SMEs out of 3,912 applications. Uptake skewed heavily toward Zagreb (42% of awards), pointing to an unresolved regional equity gap.

## Key dimensions

| Dimension                                  | Score |
|--------------------------------------------|-------|
| Evidence of impact / measured results      | 1/3   |
| Transferability / demonstrated replication | 2/3   |
| Scalability                                | 2/3   |
| Sustainability / continuity                | 1/3   |
| Innovation                                 | 1/3   |
| Inclusiveness / equity                     | 1/3   |
| Multi-stakeholder collaboration            | 1/3   |

Evaluated by C-NAPSE

## Data sources

[C-NAPSE web research](#) — accessed 2026-07-23

[Ministry of Economy, Entrepreneurship and Crafts \(Croatia\), funded via the National Recovery and Resilience Plan \(NRRP\)](#) — accessed 2026-07-23

[European Commission — Digitalization Vouchers \(Croatia\) project page](#) — accessed 2026-07-23

[Invest in Croatia — Supporting innovation and digitalization through NRRP and MFF](#) — accessed 2026-07-23

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Cite this — Evidoria. *Digitalisation Vouchers — Croatia's NRRP-Funded SME Digital Transformation Scheme*. Persistent ID: e7a72677-c713-45f1-9d08-b3ce05c43151.