Digitaliza tu Almacén — Sercotec's Grants to Digitalise Chile's Neighbourhood Corner Shops

City Innovation Library · Good practice · Chile

Quality score: 62/100

Evidence strength: Moderate

Summary

Chile's Sercotec gives ~400 corner shops a year a non-repayable grant (CLP 2.95m in 2025) for tech, fit-out, training and marketing. Sercotec reports 54–55% of cohorts raised sales the next year — self-reported, no control group.

Key dimensions

Dimension	Score
Evidence of impact / measured results	1/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	3/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-11-23

Sercotec (Servicio de Cooperación Técnica) — accessed 2026-11-23

ChileAtiende — Programa Digitaliza tu Almacén — accessed 2026-11-23

Emol — 2025 call and 2023-cohort results — accessed 2026-11-23

Emol — 2024 call and 2021/2022-cohort results — accessed 2026-11-23

Sercotec — 2026 programme regulation — accessed 2026-11-23

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