

Does Management Matter? — Accenture-Consultant RCT in Mumbai's Textile Plants

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Quality score: 52/100

Evidence strength: Randomised controlled trial

Summary

A randomised trial gave free Accenture consulting to 17 Mumbai textile firms (28 plants). Treated plants raised productivity 16.6% in a year, cut quality defects roughly in half, and added ~US\$325,000 in annual profit each — the barrier was information, not cost.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	1/3
Sustainability / continuity	2/3
Innovation	1/3
Inclusiveness / equity	0/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-07

[Stanford University / World Bank, with Accenture Consulting](#) — accessed 2026-08-07

[J-PAL evaluation summary](#) — accessed 2026-08-07

[NBER working paper \(Bloom, Eifert, Mahajan, McKenzie, Roberts\)](#) — accessed 2026-08-07

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