

Does Management Matter? Accenture–Stanford Field Experiment in Mumbai Textile Plants

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Quality score: 57/100

Evidence strength: Moderate

Summary

A randomized experiment gave free Accenture consulting to 20 Mumbai textile plants; adopting standard management practices raised productivity 11% in year one via better quality, efficiency and inventory control, and more decentralized decision-making.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	2/3
Scalability	1/3
Sustainability / continuity	1/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-21

[Stanford Graduate School of Business, with Accenture \(pro bono consulting\)](#) — accessed 2026-08-21

[NBER Working Paper 16658](#) — accessed 2026-08-21

[Quarterly Journal of Economics \(Oxford Academic\)](#) — accessed 2026-08-21

Cite this — Evidoria. *Does Management Matter? Accenture–Stanford Field Experiment in Mumbai Textile Plants*. Persistent ID: a64d1b12-711a-42b1-ab8b-7f1a5992eb26.