

Does Management Matter? — India's Tarapur-Umbergaon Textile Management Experiment

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Quality score: 62/100

Evidence strength: Moderate

Summary

A Stanford–World Bank field experiment gave free Accenture management consulting to 17 Indian textile firms; treated plants raised productivity by 11% within a year and were more likely to open new plants within three years, showing weak management held them back.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	3/3
Scalability	1/3
Sustainability / continuity	1/3
Innovation	2/3
Inclusiveness / equity	1/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-28

[Accenture \(with Stanford Graduate School of Business & World Bank\)](#) — accessed 2026-08-28

[NBER Working Paper 16658](#) — accessed 2026-08-28

[Stanford GSB: Economics Lessons From Indian Textile Firms](#) — accessed 2026-08-28

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