

Driver's Seat Cooperative — A Driver-Owned Data Cooperative for U.S. Gig Workers

City Innovation Library · Good practice · United States of America

Quality score: 71/100

Evidence strength: Descriptive / self-reported

Summary

Founded in 2019, Driver's Seat Cooperative is a driver-owned data cooperative where gig and rideshare drivers pool trip data for shared analytics; by December 2022 it had 5,000+ active members across 30+ U.S. cities and reported a 13% average income increase.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	2/3
Scalability	2/3
Sustainability / continuity	2/3
Innovation	3/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-02

[Driver's Seat Cooperative](#) — accessed 2026-09-02

[Rockefeller Foundation — Driver's Seat grantee impact story](#) — accessed 2026-09-02

[Stanford Social Innovation Review — Driver's Seat Cooperative](#) — accessed 2026-09-02

[P2P Foundation wiki — Driver's Seat Data Coop](#) — accessed 2026-09-02

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