

Dutch Innovation Vouchers (Kennisvouchers) — a 12-Year Natural Experiment in SME-Knowledge Institution Matchmaking

City Innovation Library · Good practice · Netherlands

Quality score: 57/100

Evidence strength: Quasi-experimental

Summary

A voucher lets a Dutch SME buy up to 70% of a research question answered by a university or public institute. Tracked over 12 years by Statistics Netherlands, treated firms showed 12% more R&D; hours, 12% more jobs and 4% higher survival than untreated peers.

Key dimensions

Dimension	Score
Evidence of impact / measured results	3/3
Transferability / demonstrated replication	3/3
Scalability	2/3
Sustainability / continuity	1/3
Innovation	1/3
Inclusiveness / equity	0/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-09-08

[Netherlands Enterprise Agency \(RVO\), Dutch Ministry of Economic Affairs](#) — accessed 2026-09-08

[RVO — MIT: Kennisvouchers](#) — accessed 2026-09-08

[Innovation Growth Lab — The long-term impact of Dutch innovation vouchers](#) — accessed 2026-09-08

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