

Elements of AI — Free, Multilingual Course Bringing AI Literacy to Millions

Digital Inclusion · Good practice · Finland

Quality score: 96/100

Evidence strength: Strong

Summary

Free, plain-language online course on AI basics, launched 2018 by the University of Helsinki and Reaktor (now MinnaLearn). Adopted EU-wide from 2019 to reach 1% of EU citizens; over 2 million learners in 170+ countries, translated into 26+ languages, EU completion averaging ~16%.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-23

[MinnaLearn \(formerly Reaktor Education\) & University of Helsinki](#) — accessed 2026-07-23

[Elements of AI — official course](#) — accessed 2026-07-23

[University of Helsinki — Elements of AI introduces one million people to AI basics](#) — accessed 2026-07-23

[University of Helsinki — Elements of AI now available in 22 EU countries and languages](#) — accessed 2026-07-23

[MinnaLearn — Reaktor Education becomes MinnaLearn](#) — accessed 2026-07-23

Cite this — Evidoria. *Elements of AI — Free, Multilingual Course Bringing AI Literacy to Millions*. Persistent ID: d1e547cd-803e-46ae-9f95-bcdc1ba828d3.