

Elige Educar 'Kai' — AI counsellor for higher-education career guidance in Chile (IDB RCT)

AI in Education · Good practice · Chile

Quality score: 53/100

Evidence strength: Randomised controlled trial

Summary

IDB/Elige Educar WhatsApp AI chatbot for career guidance to Chilean secondary students. Pre-registered RCT (43,000+ students, 2024–25): AI raised initiation rates (35% vs 28% human counsellors) but produced shorter conversations — evidence of AI's trade-offs in student guidance.

Key dimensions

Dimension	Score
Evidence of learning impact	1/3
Equity & inclusion	2/3
Transparency, ethics & data protection	2/3
Teacher capability & pedagogy	1/3
Scalability & sustainability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-24

[Elige Educar / Inter-American Development Bank](#) — accessed 2026-06-24

[IDB Enfoque Educación — From human counselors to AI agents](#) — accessed 2026-06-24

[Portal Educa — Chile prueba 'Kai'](#) — accessed 2026-06-24

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