

eRezeki & GLOW — Malaysia's Digital Economy Corporation Programme for B40 Gig-Economy Digital Inclusion

Digital Inclusion · Good practice · Malaysia

Quality score: 92/100

Evidence strength: Observational / pre–post

Summary

Malaysia's government digital-economy agency MDEC ran eRezeki (2015–2020) and its successor GLOW to give low-income (B40) households digital/gig-economy income access and training; active gig workers using these channels rose from 29,200 in 2016 to over 1 million by 2021.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-26

[Malaysia Digital Economy Corporation \(MDEC\)](#) — accessed 2026-08-26

[MDEC Sharing Economy](#) — accessed 2026-08-26

[Bernama: Gig Economy Continues To Grow](#) — accessed 2026-08-26

[OpenGovAsia: MDEC Kicks Off eRezeki Programme](#) — accessed 2026-08-26

[ITU WSIS Stocktaking: eRezeki](#) — accessed 2026-08-26

Cite this — Evidoria. *eRezeki & GLOW — Malaysia's Digital Economy Corporation Programme for B40 Gig-Economy Digital Inclusion*. Persistent ID: 094fec3e-353f-438a-8d74-1c3d8e240870.