

Esoko: Mobile Market Information for Smallholder Farmers

Digital Inclusion · Good practice · Ghana

Quality score: 92/100

Evidence strength: Quasi-experimental

Summary

Esoko delivers SMS/voice crop-price, weather and agronomic advice to smallholder farmers across Africa; independent research found Ghanaian users earned about 10% more for maize and 7% more for groundnuts than non-users, and it now reaches over 2 million farmers.

Key dimensions

Dimension	Score
Innovation level	3/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-07-09

[Esoko Networks](#) — accessed 2026-07-09

[Open Data's Impact case study](#) — accessed 2026-07-09

[Farmer Bargaining Power and Market Information Services \(ResearchGate\)](#) — accessed 2026-07-09

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