

Évian Watershed PES — APIEME Agricultural Conservation Scheme (France)

PES & Nature-Based Solutions · Good practice · France

Quality score: 47/100

Evidence strength: Observational / pre–post

Summary

Danone's Évian brand finances PES for 41 farmers across a 35 km² alpine catchment (Plateau de Gavot, Haute-Savoie) to protect mineral water purity. The Terragr'Eau biodigester cooperative (launched 2016) eliminates nitrate risk by producing ~1 million m³ biomethane per year from

Key dimensions

Dimension	Score
Carbon — sequestration / storage, evidenced	1/3
Biodiversity — conservation / improvement, evidenced	1/3
Water & soil — retention, infiltration, erosion control	3/3
Fire resilience — risk reduction, evidenced	0/3
Governance, certification & transferability	2/3

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-06-22

[Danone / APIEME](#) — accessed 2026-06-22

[Ellen MacArthur Foundation — Évian watershed case study](#) — accessed 2026-06-22

[UNECE review of PES — Évian case](#) — accessed 2026-06-22

[Danone Terragr'Eau project](#) — accessed 2026-06-22

[ResearchGate — financial compensation Évian](#) — accessed 2026-06-22

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