Export Max — JAMPRO's Multi-Phase Export-Growth Programme for Jamaican SMEs

City Innovation Library · Good practice · Jamaica

Quality score: 62/100

Evidence strength: Moderate

Summary

JAMPRO's Export Max programme grew 20 Jamaican SMEs' export sales by an average 213% and created 173 jobs in its second phase (to 2017), then scaled to 50-plus firms per cohort with private co-investment from Carbyne Capital.

Key dimensions

Dimension	Score
Evidence of impact / measured results	2/3
Transferability / demonstrated replication	1/3
Scalability	2/3
Sustainability / continuity	3/3
Innovation	1/3
Inclusiveness / equity	2/3
Multi-stakeholder collaboration	2/3

Evaluated by C-NAPSE

Data sources

C-NAPSE web research — accessed 2026-08-31

Jamaica Promotions Corporation (JAMPRO), with JMEA and JBDC — accessed 2026-08-31

Export Max programme site — accessed 2026-08-31

Jamaica Information Service — Export Max II results — accessed 2026-08-31

Jamaica Observer — Export Max III investment from Carbyne Capital — accessed 2026-08-31

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