

Fable — Accessibility Testing and Co-Design with People with Disabilities

Digital Inclusion · Good practice · Canada

Quality score: 96/100

Evidence strength: Descriptive / self-reported

Summary

Toronto startup Fable pays people with disabilities to test and co-design digital products, working with Microsoft, Meta and Walmart. It raised \$2M CAD (2020) and a \$13.4M CAD Series A (2022) to scale disability-led accessibility testing.

Key dimensions

Dimension	Score
Innovation level	4/5
Sustainability (ongoing)	1/1
Evaluation evidence	1/1
Demonstrated reach	1/1
Documented learning	1/1

Evaluated by C-NAPSE

Data sources

[C-NAPSE web research](#) — accessed 2026-08-21

[Fable Tech Labs Inc.](#) — accessed 2026-08-21

[Fable — About](#) — accessed 2026-08-21

[TechCrunch: Fable funds quest for accessibility with \\$10M Series A](#) — accessed 2026-08-21

[BetaKit: Fable Tech Labs raises \\$2 million seed round](#) — accessed 2026-08-21

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